

OLYMPIA



Major global hub with  
10m+ diverse visitor base

10+M

Visitors

£1.6B

Investment

14 ACRE

Smart City

4.6M

Dining and Entertainment  
Visitors

2.1M

Business Visitors

124,000

Hotel Visitors

1.3M

Office Visitors

180,000

Student Visitors



# Join Olympia's best in class partner family

**YOO**CAPITAL

£3.5 BILLION IN ASSET MANAGEMENT



DEUTSCHE FINANCE INTERNATIONAL

£8 BILLION IN ASSET MANAGEMENT

**Goldman  
Sachs**

GLOBAL FINANCE

**AEG**  
PRESENTS

GLOBAL LIVE ENTERTAINMENT

**TRAFALGAR  
ENTERTAINMENT**

GLOBAL THEATRE & PRODUCTION

**HYATT**™

365 HOTELS WORLDWIDE

**citizen**  
**M**  
hotels

30 INTERNATIONAL ART HOTELS

**LAING O'ROURKE**

MULTI NATIONAL CONSTRUCTION

**α+ Alpha Plus**  
group

LARGEST PRIVATE SCHOOL PROVIDERS IN UK

**NORDOFF  
ROBBINS**  
Life-changing music

MUSIC CHARITY

The  
**BRIT**  
**SCHOOL**

PERFORMING & CREATIVE ARTS SCHOOL

**INCIPIO**

EXPERIENTIAL FOOD & BEVERAGE



# OLYMPIA

London's only  
leading showcase  
since 1886

# REINVENTING WHERE PEOPLE WORK, LIVE & PLAY; TRULY UNIQUE



Olympia showcase – what is  
it like to live in an LG world?

# LG CAN EXCLUSIVELY OWN AND SHAPE THE BIGGEST CULTURAL MOMENT TO HAPPEN TO LONDON IN A GENERATION

Building London's smart city from the ground-up will be LG's always-on showcase to the world

London is an alpha city — a hub for global industry and centre of culture



**AEG MUSIC VENUE**  
4,000 capacity

**CREATIVE OFFICE SPACE**  
500,000 sqft

**2 PERFORMING ARTS SCHOOLS**

**OLYMPIA THEATRE**  
1,575 capacity

**ROOF GARDEN**  
Restaurants, bars & retail

**HYATT HOTEL**  
204 rooms

**GARDEN EXHIBITION HALLS**  
225 events annually

**PILLAR HALL**  
Restaurant & jazz club  
650 capacity

**CITIZEN M HOTEL**  
145 rooms

**OLYMPIA WAY**  
Retail & experiential

**OLYMPIA STATION**  
3.8m users

# THE INTANGIBLE

New product launches

The 'had to be there' moments engineered by LG

The culture programme

World firsts

One night only global artists

World leading annual technology conference



Global showcase activations

Money-can't-buy experiences

Digital ecosystem integrated app



# THE LG WAY

shared philosophy and values

01

We share your goal to be recognised as the **market leader** driven through **authentic customer-value creation** centred on **creating a future society that is healthy and sustainable**

02

We respect your **unique management philosophy** – and would like to work with you introduce it as best practice to Olympia

03

Olympia offers a **unique global platform** to expand LG's reach and influence supporting **LG to realise its philosophy: to create the values needed by society through constant interaction with society**

04

Olympia invites LG to **become the fabric of London's history and a custodian of its future**

# THE TANGIBLE

## LG innovating from within Be everything Olympia is

### ID (INFORMATION DISPLAYS)

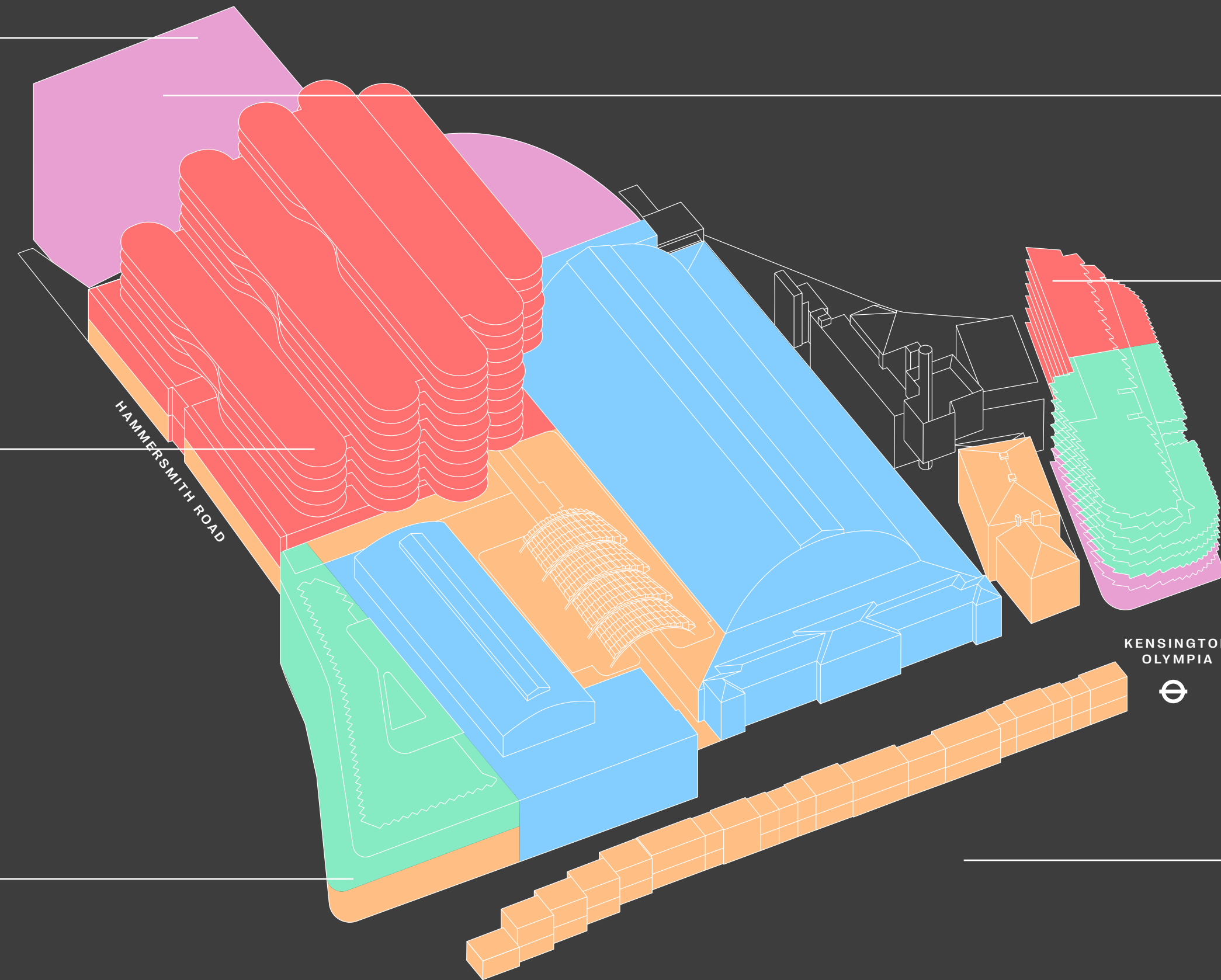
- LFD indoor and outdoor (large format display)
- Hotel TV
- LED indoor
- LED outdoor
- CMS (supersign content management)
- Education touch screens
- Kiosks
- Control centre rooms

### TECHNOLOGY SOLUTIONS

- Laptops
- Tablet computers
- Monitor PC
- Speaker solutions  
(small meeting rooms,  
hotel rooms classrooms)

### COMMERCIAL LAUNDRY SOLUTION

- Smart washing machines
- LG styler
- Robots
- Delivery robots
- Guide navigation robots
- Disinfection robots UVC – sanitiser



### POWER MANAGEMENT SOLUTIONS

- Battery storage ESS car charging points

### HVAC

- Air conditioning
- Air quality monitoring
- Remote control
- Power management eco solutions
- Air purification

### EDUCATION

(items included come from ID (information displays) & technology solutions)

- Education touch screens
- Laptops
- Technology lab
- LG technology virtual courses
- LG foundation / social programme to sponsor student scholarships
- Transfer of knowledge programme

### LG PARTNER OPPORTUNITIES

- Full installation of ID + maintenance
- Smart parking solution methods and payment platform
- Smart asset tracking solutions
- Smart property investment air quality energy lighting



OLYMPIA

